



AUS

American Institute
of Applied Sciences
in Switzerland

TOP RANKED DUAL DEGREES IN BUSINESS SWITZERLAND



AUS equips international business students with the knowledge, skills, and tools to make a real impact in any business organization. Through hands-on learning, grounded in research and proven methods, students earn a Dual Degree: one from Switzerland and another from the U.S. This unique program prepares graduates to step confidently into the global business world as skilled and capable leaders.





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Overview

The American Institute of Applied Sciences in Switzerland (AUS) is a **private business school** located in **La Tour-de-Peilz, Switzerland**, offering internationally accredited Business Administration degrees. With a range of specializations, AUS helps students build solid business knowledge and develop skills needed to kickstart their career.

Location



Campus



Accommodation



34+

Years of
excellence



40+

Nationalities
on campus



20

Maximum number of
students per class



1:7

Faculty to
student ratio



7

Average number
of guest speakers
and industry
visits per term



>80%

Alumni work in
fields related to
their studies

Your career

AUS Career Services are designed to bridge the gap between academia and the professional world.

Our comprehensive approach includes:

- Career development workshops
- Personal career coaching
- Networking
- Employability skills development
- Community engagement
- Industry connections

Career opportunities



UBS

amazon



SWISS

Deloitte.



Microsoft



HUBLOT



Bachelor

+ BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION BACHELOR OF BUSINESS ADMINISTRATION

SPECIALIZATIONS

- Healthcare Administration
- Sports Management - Sports Marketing
- Sports Management - Athletic Administration
- Integrated and Digital Marketing
- Business Management
- Human Resource Management
- Accounting
- International Business



Start dates: January | April | September

Duration: 3 years (9 terms)

Tuition: CHF 28'000.- per year

Credits: 135 CH | 180 ECTS

Language: English

One year of professional experience or internship is required.*

DUAL DEGREE

Graduate with a Bachelor of Science in Business Administration (**BSBA**) from AUS and a Bachelor of Business Administration (**BBA**) from Tiffin University, enhancing your credentials and global employability.

Master

+ MASTER OF SCIENCE IN INTERNATIONAL BUSINESS ADMINISTRATION MASTER OF BUSINESS ADMINISTRATION

SPECIALIZATIONS

- Aviation Management
- Finance
- Data Analytics
- International Business
- Human Resource Management
- Strategic Brand and Digital Marketing
- Leadership and Change
- Sports Management
- Healthcare Administration

Start dates: January | April | September

Duration: 2 years (6 terms)

Tuition: CHF 25'000.- per year

Credits: 90 CH | 120 ECTS

Language: English

DUAL DEGREE

Graduate with a Master of Science in International Business Administration (**MIBA**) from AUS and a Master of Business Administration (**MBA**) from Tiffin University, enhancing your credentials and global employability.

Beyond your degree

AUS collaborates with world-renowned companies such as IBM and Apple allowing students to earn professional certifications alongside their degrees.



Authorised
Training Centre
Education



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Admission Process

1

2

3

Application

1. Complete the AUS Application Form

Start your application



2. Receive an email to fill in the second part of the application and upload the required documents:

- Passport copy
- Academic records
- 2 Letters of recommendation
- Motivation letter
- Proof of one year of work experience

3. Pay Application Fee (CHF 250)

Admission

1. Admissions interview

2. Admissions decision

3. Offer Letter sent to applicant who should:

- Sign and return offer letter and student agreement
- Pay Admissions Fee of CHF 1'500

Visa*

1. Book your visa appointment.

2. Documents needed for visa processing:

- Proof of English Proficiency
- Curriculum Vitae/résumé
- Evidence of sufficient financial means and/or sponsor letter and bank statement
- A copy of the Swiss residence permit, if applicable
- Six passport size photographs

* You are exempt from needing a Type D visa if you hold an EU or EFTA passport or hold a valid residence permit or for a long-term stay of a Schengen state



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Have questions or need help?
Reach out to our Student Advisors!



APEP ASSOCIATION VAUDOISE
DES ÉCOLES PRIVÉES
SWISS PRIVATE SCHOOLS

eua EUROPEAN
UNIVERSITY
ASSOCIATION

VERBAND SCHWEIZERISCHER PRIVATSCHULEN VSP
FÉDÉRATION SUISSE DES ÉCOLES PRIVÉES FSEP
FEDERAZIONE SVIZZERA DELLE SCUOLE PRIVATE FSSP

Swiss-American
Chamber of Commerce

EURASHE

PRME Principles of Responsible
Management Education
an initiative of the United Nations Global Compact

وزارة التعليم
Ministry of Education

Ministry of Higher Education &
Scientific Research
The Hashemite Kingdom of Jordan

QS WORLD
UNIVERSITY
RANKINGS

SOFEMA ONLINE
Virtual Aviation Academy

VA U.S. Department
of Veterans Affairs

WHEU World
Higher Education
University
unESCO
Education, Science
and Culture Organization
Global WHEU ID: AU-020621

The SDG Accord
The University and College Sector's Collective Response to the Global Goals
Delivered by
eauc